Cannabis
ESSENTIALS**ERP**

Run your entire Cannabis Business with Salesforce

CRM, accounting, procurement, cultivation, manufacturing, distribution and retail operations on Salesforce.

As the Cannabis business expands and consolidates, operators are increasingly looking for secure, auditable solutions that integrate with track and trace, and can scale to meet the needs of their fast-growing businesses.

Ladd Partners is a certified Salesforce, Certinia and METRC integration partner with unmatched experience implementing Salesforce and the Certinia ERP for Cannabis companies that are building for their future in this exciting market.

SALESFORCE

Customer Relationship Management
Unlock the potential of your Cannabis business from marketing automation to customer loyalty with a scalable reliable extensible platform. Salesforce is the world's #1 CRM.

CERTINIA

Supply Chain Management
Provides real-time inventory insights across cultivation, manufacturing, distribution and retail. Pre-built integration with METRC (track-&-trace) and specific cannabis industry features like external testing.

Financial Management
GAAP compliant, enterprise-grade financials that supports cash vault management, cannabis taxes, multi-company consolidations, approval workflows, reporting and analytics.

Product Features:

- World Class Customer Relationship Management (CRM)
- Marketing and Sales Automation
- METRC integrated Cultivation, Manufacturing and Distribution Management
- Multi Company, Multi Currency Financials
- Cash Vault Management
- Integrated Reporting & Analytics
- Single Technology Platform and Single Sign On, from Marketing to Customer Fulfillment
- The Reliability and Security of Salesforce

metrc

certinia
Supply Chain Management

salesforce
CRM + Marketing Automation

certinia
Financial Management

SALESFORCE PLATFORM

Mobile · Maps (Delivery) · Reports & Analytics · Data & Workflow · Security

LADD**PARTNERS**

Visit us at: laddpartners.com